



B2B | B2C

As e-Commerce continues to evolve, 3PL companies must be equipped to handle the fast-paced demands of both B2B and B2C markets. Customers today expect seamless, efficient, and transparent logistics, whether they're ordering for a large enterprise or as an individual consumer. ViewPoint Logistics™ offers the tools to keep your business ahead of the curve.

With our e-Commerce solutions, you can easily manage complex order fulfillment, streamline inventory control, and ensure timely deliveries across all channels. ViewPoint Logistics™ integrates smoothly with your clients' eCommerce platforms, allowing you to process B2B bulk orders with the same ease as high-volume B2C transactions.

Who We Are

With over 50 years in the industry, ViewPoint Logistics™ stands as a pioneering solution in multi-client 3PL software. Designed to adapt to the ever-evolving needs of the logistics industry, ViewPoint Logistics™ delivers efficiency-focused tools and services to help streamline operations and optimize performance.

Trusted by hundreds of warehousing and transportation operations worldwide, it continues to lead the way as the most 3PL-focused software available today.

Why Choose Us



Exclusively 3PL

Full Visibility, Complete Control



No Challenge, Too Big



PM / Consulting

Customer Centric Service



Proven Success, Decades of Experience

Innovation Driving your Success!

Product Features

Seamless Integrations with Parcel Shipping Systems

- Effortlessly connect with major shipping carriers like UPS and FedEx, ensuring smooth and efficient small parcel shipping for your B2B and B2C operations.

Automated Packing Slips with Label Printing

- Generate and print packing slips and shipping labels with ease, streamlining your order fulfillment process from start to finish.

Cartonisation

- Optimize packing efficiency by automating carton selection based on order size, weight, and shipping method, reducing shipping costs and increasing accuracy.

Wave Picking

- Improve order fulfillment speed and accuracy with wave picking, allowing your warehouse team to process large batches of orders simultaneously and efficiently.

Shipping Portal

Access the advantages of a centralized shipping portal:

- **Centralized Control:** Manage all shipping activities—carrier selection, tracking, and label printing—in one place.
- **Automation:** Streamline time-consuming tasks like carrier selection and real-time tracking updates, freeing up resources for other critical operations.
- **Cost Savings:** Compare rates across multiple carriers
- **Real-Time Tracking:** Gain accurate, up-to-date delivery statuses.
- Scalable Solutions
- **Seamless Integration**

